



AGM Agenda - Monday March 26nd, 2018

- 1. Welcome**
- 2. Review 2017 AGM Minutes**
- 3. Business Arising**
- 4. President**
 - Call to Order and announcement of Board members present
 - Reading of the Minutes of the last Annual Meeting
 - Update Constitution and By-laws
- 5. Treasurer Report**
 - Budget
 - Review numbers, reserve fund, targets
- 6. Membership**
 - Goals for 2018, review of membership breakdown since 2012
 - Review fees for 2018 and Club Rules (ball hoppers and limit of tennis balls per court)
- 7. Club Pro**
 - Proposal for mobile sign and other advertisement, signs for bulletin board
 - Programs outline & promos Rollout for "Tennis for the Young at Heart" program
 - Bollywood Monster Mashup - "Taste of Tennis" (review of 2017, plans for 2018)
 - MPTC/Club Pro contract
 - Other business
- 8. Marketing**
 - Review of senior grant application, project requirements and planning, etc.
 - Sponsorship program for Club/special events Tennis for the Young at Heart and Taste of Tennis at Bollywood Monster Mashup
 - Review of Godaddy email accounts, expenses and templates and plans for revamped website for mohawkparktennis.org
 - Update on pathway lighting from meeting with Councillor Iannicca, MPTC court expansion results, COM response to court expansion
- 9. Communications**
 - Press releases, Newsletters, direct mail, Mailchimp, SEO for revamped site, etc.
 - Business cards
- 10. Other Business**
 - Onboarding of new board members and volunteers
 - Review of roles and responsibilities
 - Shoe tags



- Director's Insurance
 - Long term athlete development (follow up to meeting with City by Canadian Sport for Life)
- 11. Fundraising**
- Review of fundraising activities at MPTC and community centres
 - Review of grant applications, sponsorship letters
 - Ideas, expansion of fundraising committee and member events
- 12. Setup Date & Opening Day**
- Finalize attendance for opening day activities, pizza event?
- 13. Other Business raised by Board or Members**
- 14. Election or Appointment to Mohawk Park Tennis Club.**